Nanocon meeting 3/27/13

First Order

* Book and Pamphlet
  + Allen: Thought on the booklet: augment the book, link to schedule and PowerPoint, QR codes. People like to have the booklet. Get all the details.
    - Book contains: Advertising, schedule, descriptions
      * Glenn: description available at places and the website
        + Schedules for everyone
        + Suggested: 300 Books with schedule in book and in badges
        + 8 ½ x 11 and no specialized formatting simplize the production effort.
        + Tweak can be done so long as the books stay
      * Books keep 150 and schedule in badges
        + Advertising: 100 to 200 dollars for those who give to DSU
      * Don’t hand them the book with the badge keep on a table where they can grab.
      * Badges full color tri-fold: $0.55 Book: $2.50 each
        + Advertising with wallspace

\*\*\* brought to you by Advertiser

* + - * + Drop names during announcements
        + Advertisers who are at the con (venders)
      * Suggestion: Facebook/ Ask the community decide first week of next semester.
        + Do you look at the book and thoughts.
  + Votes:
    - Drop number of books: Determined at a later date
      * Approved
    - Facebook: Ask the community
      * Beiber is in charge of Facebook or others
        + Approved (delegated to Allen)
    - Putting Schedule on line and QR code on any printed material, poster?
      * Approved
    - Badge insert schedule
      * Approved
    - Form Survey to talk to the congoers: datamind (Form Team) Nanominers
      * Either from workers or congoers mouth from surveys
      * Bribery: Fill out this survey and get free food…
        + Approved
* Discuss the advertising next meeting

Art

* Large Poster: Rough Draft
  + 1st Making progress
* T-shirt
  + 1st
    - Grabs attention
  + 2nd
    - Gradients
    - 2013 is not needed
  + Puzzle pieces that are gone are where information go instead of overlaying text on the line (Poster?)
    - Mess with it more
* Six digit hex code to Big Adam for the website from color codes on the art

Website

Open Discussion

* QR code:
  + Someone actively on the website to change the events and post when an event is going to change
    - Certain times to change
* Get url to Allen (Nanocon Website)